



Sayre Borough Christmas Parade

Presented by:  **FIRST CITIZENS**
Community Bank

Friday, November 23, 2018 – 6:30pm

2018 Registration Form

“LIGHT UP THE NIGHT”

WHO CAN REGISTER?

Registration is open to all area businesses, civic organizations, families, etc. from throughout the Greater Valley & Twin Tiers.

WHY SHOULD WE REGISTER?

Participating in the parade will give you an opportunity to promote your organization and any upcoming event such as a play, concert, or other activities to more than 8,000 people along the parade route and listening audience of WATS/WAVR Choice 102. More importantly it gives you an opportunity to be part of the largest event in the Valley this holiday season.

HOW DO YOU REGISTER? Complete the form below and return to the Sayre Borough Hall, 110 West Packer Avenue, Sayre, PA 18840, fax your information back to 570-882-9151, or email your information to parade@sayreborough.org by November 19th.

ORGANIZATION NAME: _____

ORGANIZATION CONTACT: _____

ADDRESS: _____

TELEPHONE: _____

EMAIL ADDRESS: _____

BRIEF DESCRIPTION OF ENTRY: _____





Parade Information

The parade route starts on West Lockhart Street in the area of the Sayre High School. Line-up for the parade begins at 5:15pm and the parade kicks off at 6:30pm. The parade route proceeds down West Lockhart Street turning onto Desmond Street and then onto West Packer Avenue ending at Howard Elmer Park.

More than 8,000 spectators line the parade route each year and an additional 850 individuals participate in the parade. All parade participants/floats should be clearly marked identifying the individual/organization so that judges and the radio and video broadcasters can identify each entry.

This year will mark the 20th year of the Christmas Parade and the theme of the parade will be **"LIGHT UP THE NIGHT."** Participants are asked to use their best judgment when they design their floats and more importantly have fun. Please note that there can only be one Santa Claus in the parade and he rides on the last fire truck in the parade.

At the conclusion of the parade, Santa visits with the children and gets their Christmas wishes, and each child that visits with Santa receives a very special gift package.

Horses are not permitted in the parade. Motorcycles are permitted in the parade but are not allowed to perform burn-outs or "rev" their engines.

Mark your calendars and join us for the official kick-off of the holiday season in the Valley. Best of all, participating in the parade is fun & free.